

28-30 November 2017, Frankfurt, Germany

FACTS & FIGURES: FIND OUT WHAT HAPPENED ONSITE



Fi Europe & Ni 2017 makes history

The 2017 edition of Fi Europe & Ni was the most successful edition in Fi Global's 31 year history. Over the three show days, the event brought together 26,412 attendees and more than 1,500+ global ingredients suppliers from around the world. This year's event also featured a record number of pavilions from all 4 corners of the globe, including China, USA, Germany and Brazil as well as a number of other specialised pavilions including the Expo FoodTec pavilion.

As well as all the exhibitors the show offered a wide variety of content and features to give visitors a 360 degree perspective of the entire food and beverage industry. Some of this year's great features included Innovation Tours, the New Product Zone and four full days of insights and discussions at the Fi Conference.

KEY STATISTICS

26,412 ATTENDEES

1,500+ EXHIBITORS

78% OF VISITORS HAD PURCHASING AUTHORITY

KEY VISITOR PROFILES

Manager with staff
19%



Manager
Without Staff
12%



VP / Director
5%

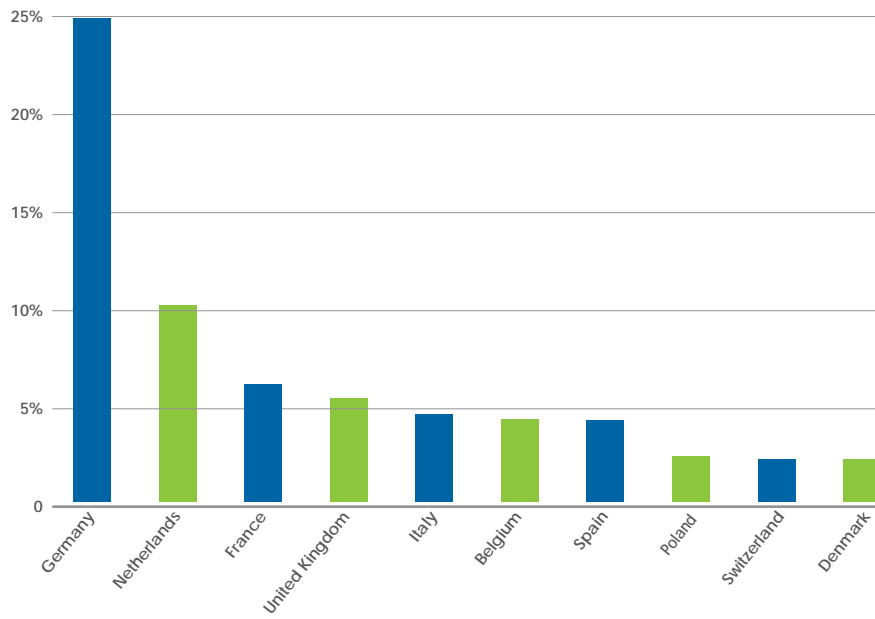


CEO/COO/
President/
Chairman
13%

Non-
Management
9%

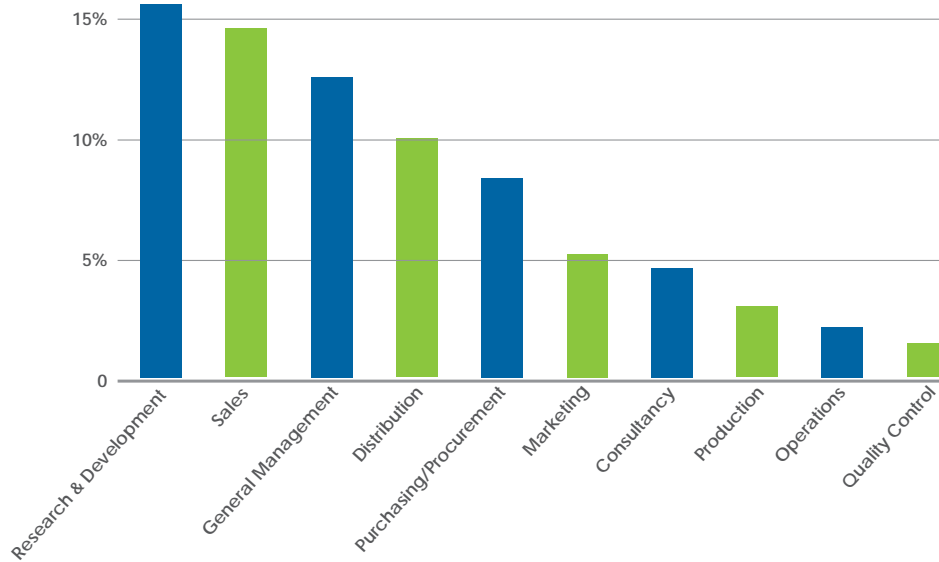


TOP 10 COUNTRIES OF VISITORS

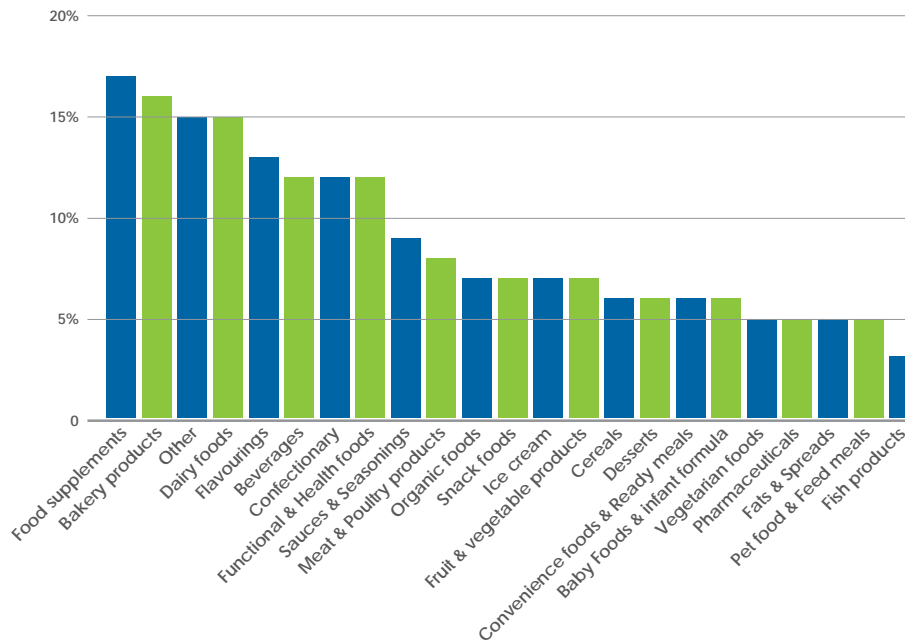


136
COUNTRIES
REPRESENTED

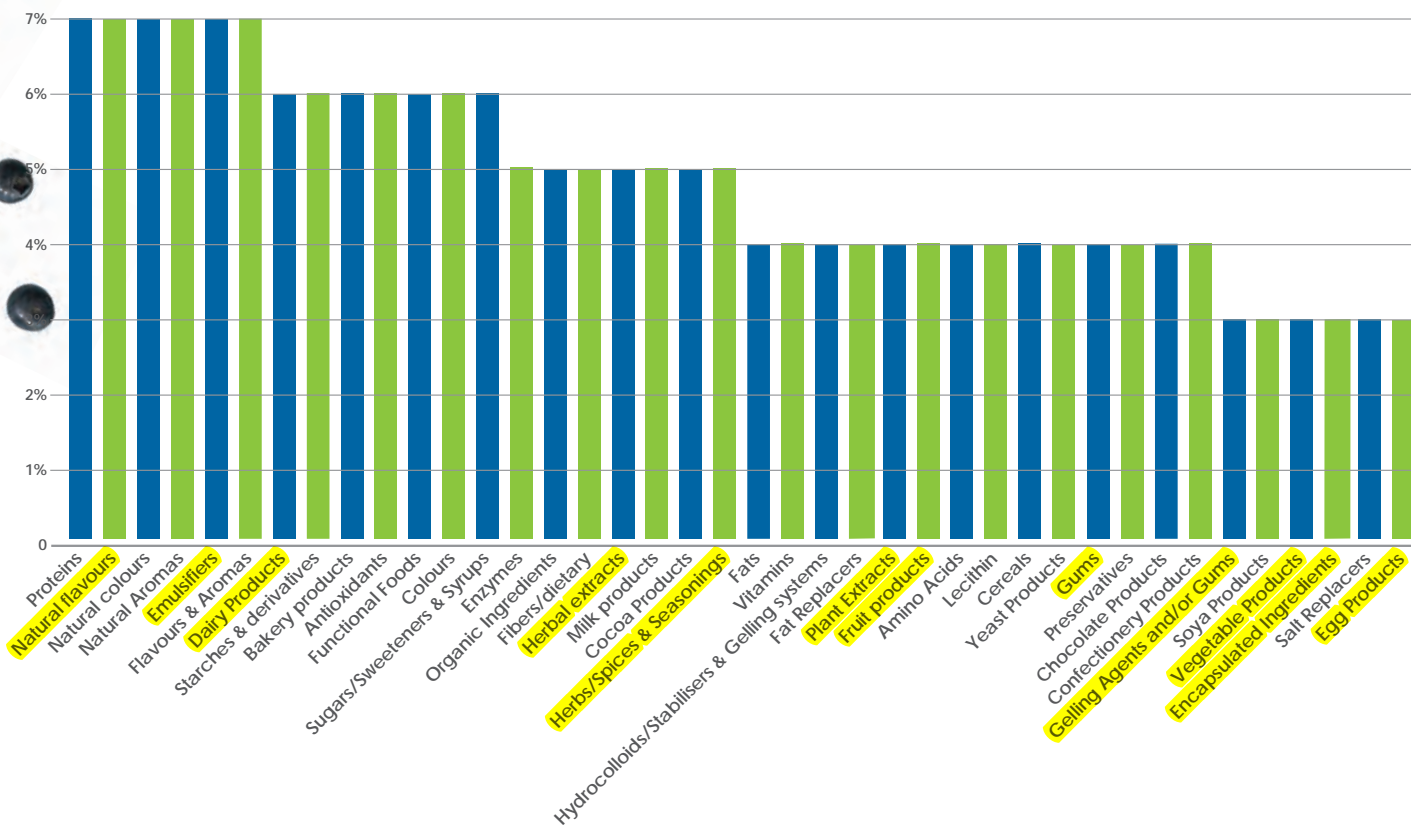
VISITOR'S MAIN AREA OF RESPONSIBILITY



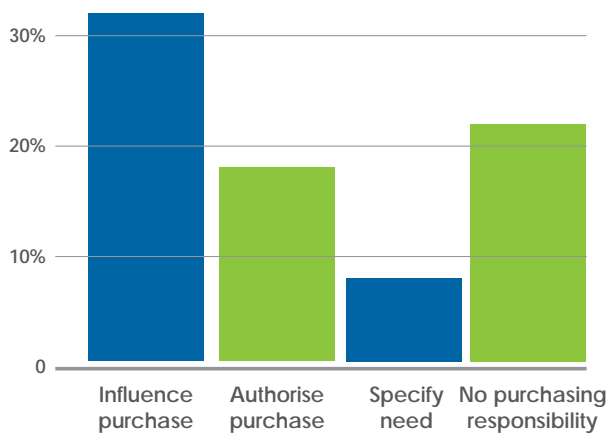
VISITOR'S MAIN PRODUCT OFFERING



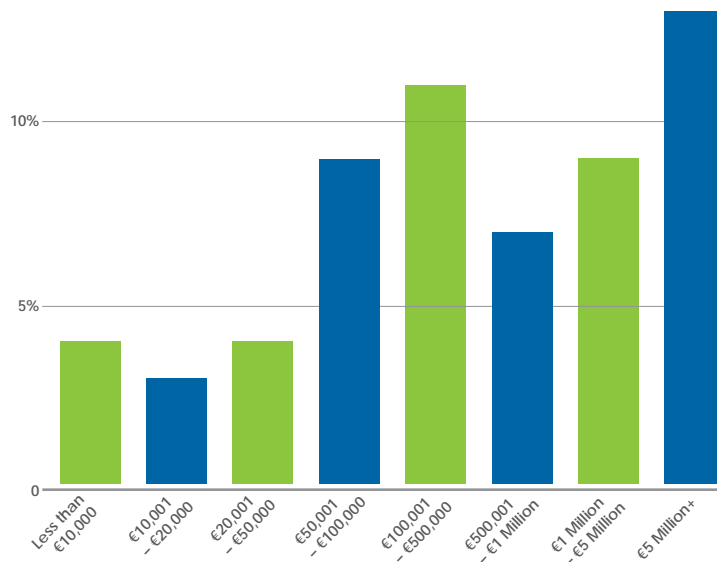
TOP 40 VISITOR INGREDIENTS OF INTEREST



VISITOR'S PURCHASING POWER



VISITOR'S BUDGET RESPONSIBILITY



29%
of visitors have a
budget of over
€500,000

FEEDBACK

"We had a lot of very good discussions over the three days. FiE was definitely worthwhile for us. Visitors were enthusiastic about our experience centre, where we talked about the origin of our raw materials, how we connect with the regional producer groups and what contribution we can make. Visitors could then taste these raw materials for themselves in our catering centre."

Christine Witter,
Director of Corporate
Communications Symrise

"For Omya, FiE 2017 was a vast and well attended show with overwhelming positive feedback from our potential clients. With our range of high purity natural calcium carbonates bundled under the brand Calcipur® in addition to specialty ingredients from our diverse distribution portfolio, we clearly met key themes at the show such as calcium fortification, clean label and sugar reduction"

Katja Reichenbach,
Manager Market Development
& Innovation Europe

"Food Ingredients Europe again proved to be the one food ingredient industry event you can't afford to miss. With the high amount of industry experts visiting FiE, it enabled us to jointly turn customer challenges into opportunities and thus fuel sustainable business growth."

Karel de Smit
Marketing Manager
Cargill Food Ingredients
& Bio-Industrial EMEA

SAMPLE OF 2017 VISITORS

- Director Product Development & Applications Beverage - **ADM**
- Global Sourcing Manager Human APIs and Minerals - **Bayer Human Care**
- Director Procurement - **Danish Crown Ingredients**
- Global Sourcing Manager - **Danisco**
- EMEA Purchasing Manager - **Herbalife**
- Global Sourcing Manager - **Douwe Egberts**
- Global Sourcing Manager - **Mars Petcare**
- Group Head of Procurement - **MyProtein**
- Export Specialist - **Nestle Spain**
- Purchasing Manager - **Arla Foods Deutschland**
- Head of Research and Development - **Bfree Foods**
- R&D Manager - **Body & Fit**
- Procurement Category Manager - **Ingredients - Britvic**
- Product Development - **Broderick's**
- R&D Innovation Manager - **Coca Cola**
- Principal Scientist - **CP Kelco**
- Head of Science and Innovation - **Dawn Farm Foods Limited**
- Research & Innovation - **Dr Schaer**
- Purchasing Manager - **Dr. Oetker**
- Quality Manager - **Ferrero**
- Sr Purchasing Manager - **Pepsi Co**
- Sourcing Manager - **Mondelez International**
- European Raw Ingredients Procurement - **KraftHeinz**
- Development Manager - **Unilever**
- Product Technologist - **Danone**



EXHIBITION DETAILS

Food ingredients Europe & Natural ingredients 2019 3-5 December 2019, Paris, France

With over 75% of stand place already sold for the 2019 edition, we strongly suggest that you contact us today to benefit from one of the last remaining locations!