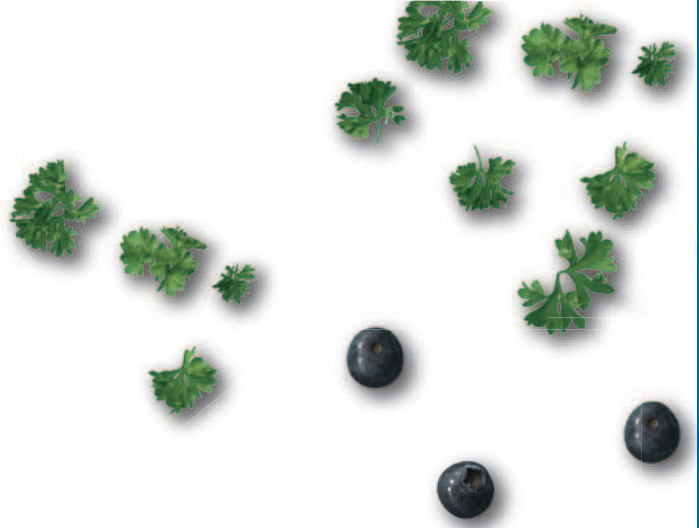


Fi Food ingredients
Europe

Ni Natural ingredients

FT Expo
FoodTec



1 - 3 December 2015,
Paris Nord Villepinte, France

FACTS & FIGURES: FIND OUT WHAT HAPPENED!



Fi Europe: The gathering hub of the global food ingredients industry

Food ingredients Europe once again proved its place as the crucial meeting point for the global food and beverage industry.

The show brought together over 19,700 attendees and more than 1,400 global ingredients suppliers, including 200 new exhibitors.

Exhibitors were very happy with the senior level visitors that they met at the show and 79% of visitors had purchasing authority.

OVER 19,700 HIGHLY QUALIFIED ATTENDEES

KEY STATISTICS

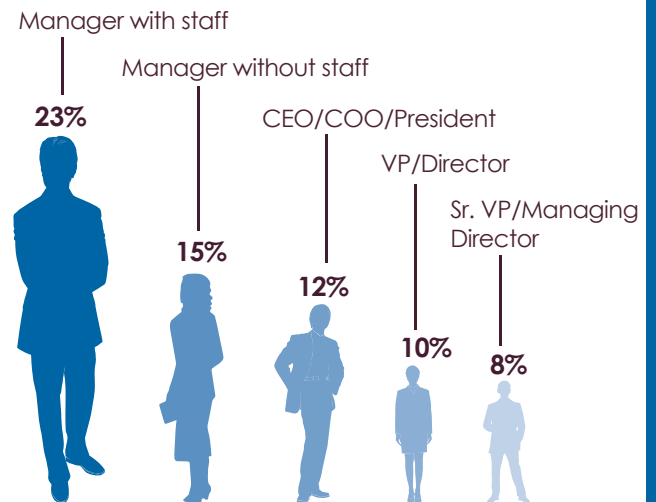
- 34,500m²** TOTAL FLOOR SPACE

- 19,700+** TOTAL ATTENDEES

- 1,400+** EXHIBITORS FROM ALL AROUND THE WORLD

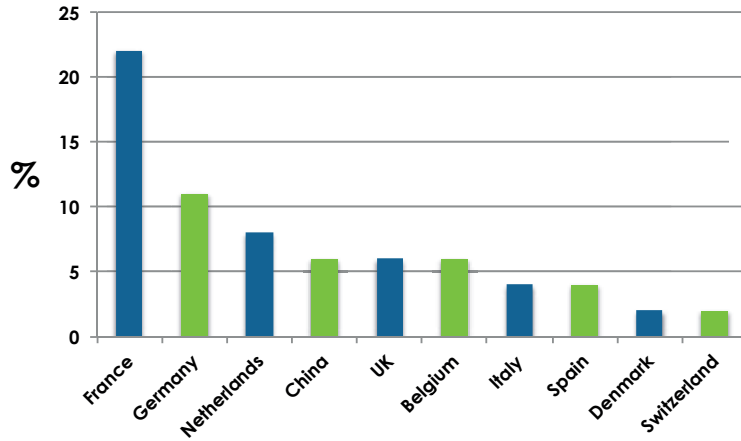
- 79%** OF VISITORS HAVE PURCHASING AUTHORITY

TOP 5 PRE-REGISTERED VISITORS JOB POSITIONS

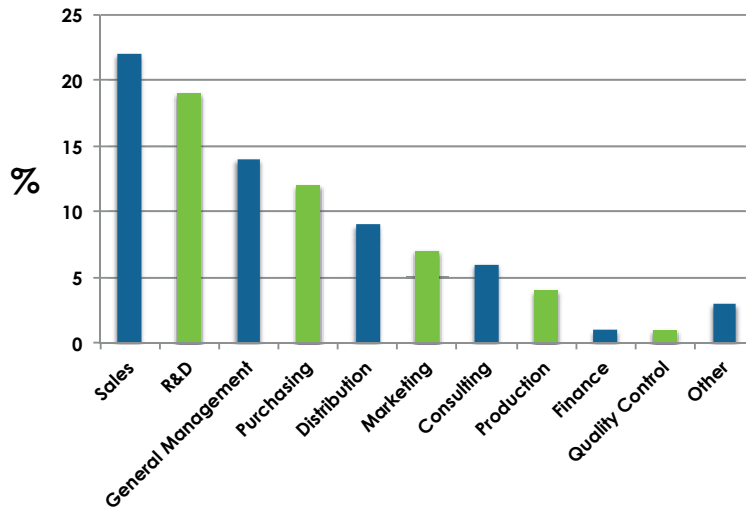


TOP VISITOR COUNTRY SPLIT

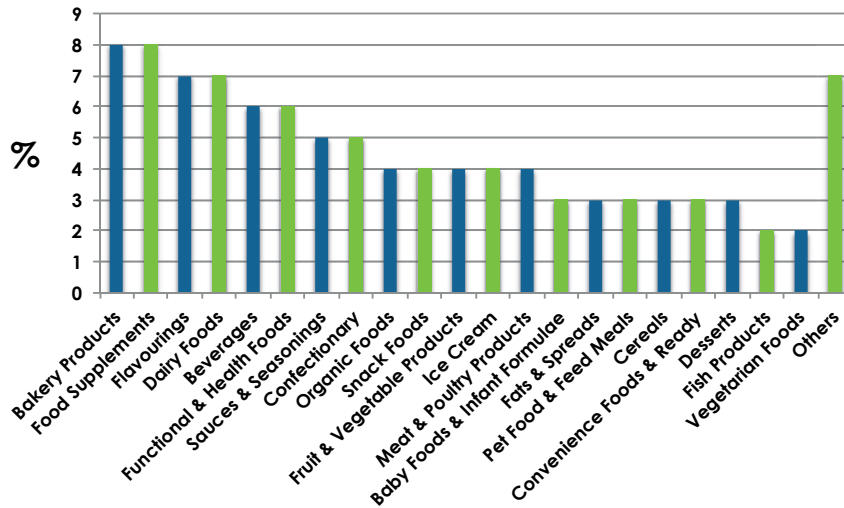
Over 110
different countries
represented



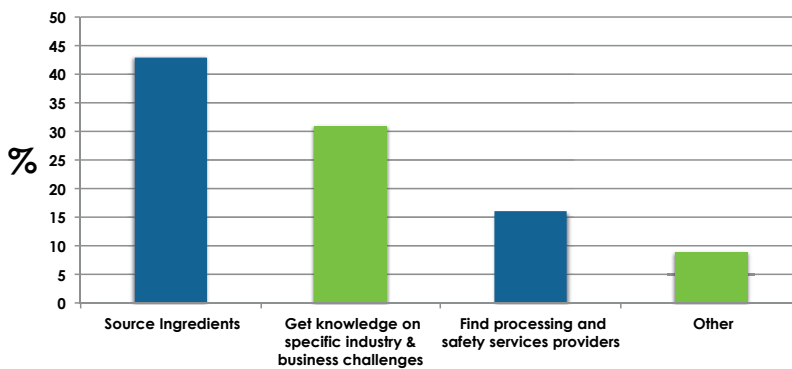
VISITOR AREA OF RESPONSIBILITY



VISITOR MAIN PRODUCT OFFERINGS

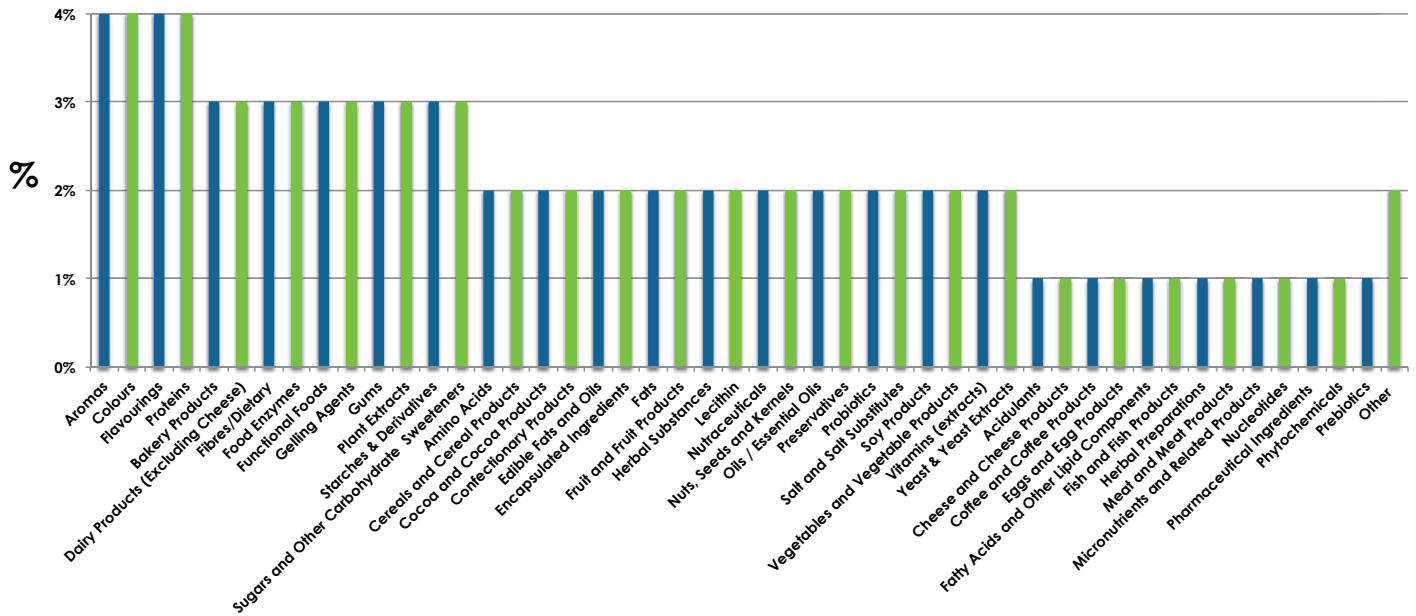


PURPOSE FOR VISITING FIE 2015

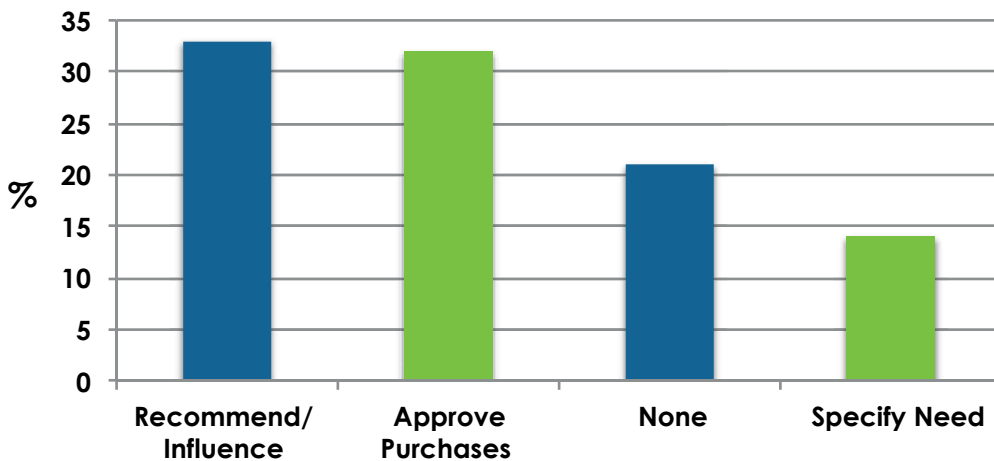


43%
of visitors come
to source
ingredients

VISITOR INGREDIENTS OF INTEREST



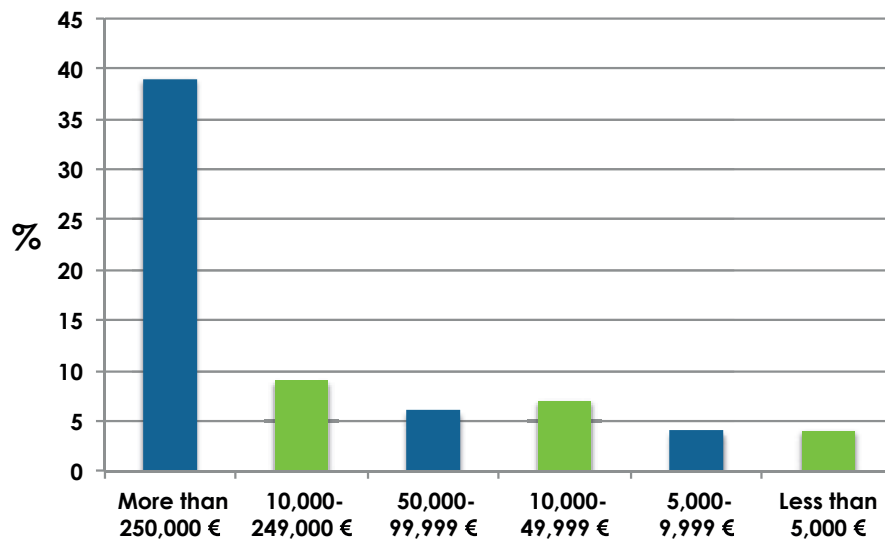
VISITOR PURCHASING POWER



79%
of visitors have
Purchasing
Power

VISITOR BUDGET RESPONSIBILITY

39%
of visitors have a
budget of over
250,000€



EXHIBITOR FEEDBACK

"It is now the eighth time at the show for us and it is always really worthwhile. It is clearly the most global event. We use it not only for sourcing valuable new marketing contacts but also to interact with our existing clients and partners. At this Fi Europe, we had a session with 60 distributors – the versatility of the show is what is all about."

**Business Development Manager,
KMC**

"We have had lots of visitors and media interactions, comparable to what we had at the previous Fi Europe. Our booth is the best we have ever had, and for the first time we have added a second floor. We are very happy to celebrate our 150th birthday at this event. Where else can we find so many of our customers in one spot?"

**Global Communications Director,
Cargill Texturizing Solution**

"Food ingredients is of course the reference in the market, the exhibition where we need to be present, because here we connect again with our customers, next to the day to day activities, but also we have the opportunity to show the latest innovations that we have available."

**Global Technical Manager,
IMCD**

VISITOR FEEDBACK

"I think it's one of the biggest food ingredient shows in Europe, and it's a perfect venue to get to see people at one place. I think there are a lot of insights that you can get from here. The latest trends and also product launches"

**Managing Director,
Vixxol**

"I can meet all the partners, potential partners here, from China, from Europe, from the United States, so it's a good chance to meet them at one place."

**Purchasing Manager,
Sun Logistic**

"I think it's a one stop shop for all the solutions, whether it's Asia, Europe, or US. Everybody comes here and looks for the best opportunities"

**Commercial Director,
Unilecithin Group**

2015 VISITOR SAMPLE

- Buyer- Britvic
- Global Category Director- Carlsberg Group
- Senior Brand Manager- The Coca Cola Group
- Global Sourcing Manager Dairy Ingredients- Danone
- Senior Product Developer- Dr Oetker
- Buyer Dairy Ingredients- Ferrero
- Purchasing Director- General Mills
- Product Development Manager- Orangina Suntory
- Procurement Manager- Pepsi Co
- R&D Manager- Pernod Ricard
- Buyer- Rémy Cointreau
- Purchasing Manager Ingredients- Mondelez
- Innovation & Development Manager- Müller
- Purchasing Manager- Nestle
- Procurement Manager- Unilever
- Purchasing Manager- Royal Canin

EXHIBITION DETAILS

Food Ingredients Europe & Natural Ingredients 2017
28-30 November 2017
Messe Frankfurt, Germany



With over 80% of stand space for 2017 already booked, we strongly suggest that you contact us today so you can benefit from one of the last remaining premium locations!

For more information, visit www.fi-europe.eu/exhibit2017 or call Jennie Elzinga on + 31 (0)20 40 99 515