



Access the world's leading food and beverage professionals through our live events, extensive database, digital solutions and high-level conferences

Are you looking to connect with the leading minds in the food and beverage industry?

Our global trade shows and high-level conferences give you the opportunity to highly advance your business by not only connecting with your existing and future customers, but also stay ahead of the competition by positioning your business as thought leader in your field.

But that's not where your brand exposure has to stop! Our digital products and solutions provide your organisation with an all-year round extensive promotion to our far-reaching global database.

We will work with you to create a solution tailor-made to your business' objectives – our Food Ingredients Portfolio provides a wide range of business opportunities making sure your company gets exceptional exposure, brand position, and full attention of today's leading food and beverage professionals.

Raise your profile above your competitors and connect with key stakeholders from today's premier food and beverage producers – 3 days or 365 days a year. Have a look inside what platform and solution suits your business best!

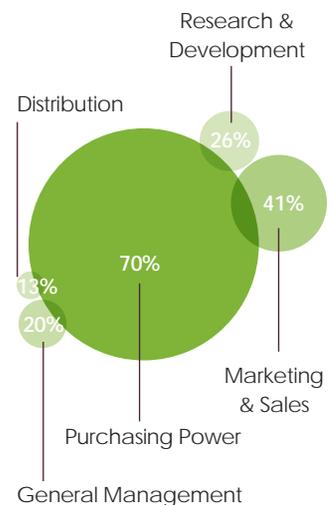


12 GLOBAL TRADE SHOWS

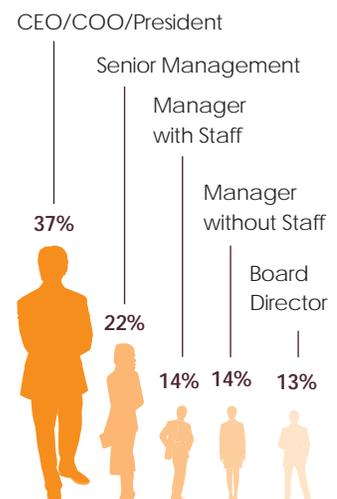
142 COUNTRIES REPRESENTED AT OUR EVENTS

#1 WEBSITE FOR FOOD INGREDIENTS ON GOOGLE

Top 5 Visitor Demographics



Top 5 Visitor Job Positions



Secure new & direct business leads at our global events

EUROPE AND MIDDLE EAST

	EVENT	DATES	LOCATION	EXHIBITORS	VISITORS	SHOW HIGHLIGHT
 Food ingredients Europe	FI EUROPE	1-3 DEC 2015	PARIS, FRANCE	1,800+	26,000+	LARGEST GLOBAL FOOD INGREDIENTS SHOW IN THE WORLD
 Natural ingredients	<p>FLAGSHIP EVENT! Fi Europe & Ni offers you the opportunity to promote your company and products to the global food industry in a highly effective and vibrant environment.</p>					
 Food ingredients Russia	FI RUSSIA	30 MAR - 1 APRIL 2016	MOSCOW, RUSSIA	200+	4,500+	THREE LEADING INGREDIENT EVENTS IN A NEW LOCATION
 Health ingredients Russia	<p>Fi Russia & Hi is the gateway to the Russian, CIS and CEE food & beverage markets. Co-located with CPhI Russia, Fi Russia & Hi will provide a unique opportunity for the industry to further expand in this fast developing market by providing three leading specialised ingredient events, in one location.</p>					
 Food ingredients Istanbul	FI ISTANBUL	4-6 MAY 2016	ISTANBUL, TURKEY	250+	5,400+	ONE OF THE FASTEST GROWING REGIONS
<p>Fi Istanbul 2016 is an exciting event that creates a market place for food and beverage companies from Turkey, connecting to other developing food and beverage countries from the region including Southern Europe, the Middle East, North Africa and the CIS. This is a direct route to market for those companies looking for new and immediate growth opportunities.</p>						
 Health ingredients Europe	HI EUROPE & Ni	29 NOV-1 DEC 2016	FRANKFURT GERMANY	500+	8,000+	THE HEALTH, NATURAL, AND NUTRITION SHOW
 Natural ingredients	<p>Hi Europe & Ni is the leading global event for sourcing ingredients for supplements, nutraceuticals, functional foods and beverages. The unique positioning of the event attracts a worldwide audience across the full spectrum of industry stakeholders responsible for the specification and purchasing of your ingredients.</p>					

92% of Fi Europe visitors influence decision making with an average annual budget of €700K per visitor.

Source: Fi Europe 2013 Survey Fusion Communications Survey

SOUTH AMERICA

	EVENT	DATES	LOCATION	EXHIBITORS	VISITORS	SHOW HIGHLIGHT
 Food ingredients South America	FI SOUTH AMERICA	23-25 AUG 2016	SAO PAULO, BRAZIL	500+	13,000+	THE LARGEST INGREDIENTS HUB IN LATIN AMERICA
<p>Fi South America is the event in 2016 that will deliver you R&D, NPD, marketing and purchasing professionals from Brazil and Latin America. With more than 13,000 food & beverage professionals expected, Fi South America is the largest gathering of ingredients buyers and decision makers in the region.</p>						

Food ingredients Portfolio Guide & Overview

ASIA

	EVENT	DATES	LOCATION	EXHIBITORS	VISITORS	SHOW HIGHLIGHT
 Food ingredients Vietnam	Fi VIETNAM	18-20 MAY 2016	HO CHI MINH, VIETNAM	200+	4,500+	NEW MARKET OPPORTUNITY
<p>Fi Vietnam is a fast growing, successful event that saw 22% increase in attendance at its 2nd edition in May 2015. The Vietnamese market continues developing with a 52% surge in food & beverage launches in the last 5 years and offers great opportunities for both SME businesses and multinational companies.</p>						
 Food ingredients Asia-China	Fi ASIA-CHINA	21-23 JUNE 2016	SHANGHAI, CHINA	1,000+	23,000+	CO-LOCATED WITH CPHI
 Health ingredients China	<p>Every year Fi and Hi Asia China in conjunction with CPhI China and HealthPlex + Nutraceutical Product China attract over 50,000 professionals looking for food, health and pharmaceutical ingredients as well as finished products and supplements.</p>					
 Natural ingredients						
 Food ingredients Asia	Fi ASIA	21-23 SEPT 2016	JAKARTA, INDONESIA	650+	15,000+	GATEWAY TO ASEAN REGION
 Natural ingredients	<p>Fi Asia, South East Asia's premier exhibition and conference for the food and beverage industry, will return to Indonesia in 2016, the 4th most populated country in the world. Growing consumption and developing food industry attracts thousands of f&b experts from the entire ASEAN region looking for new suppliers and innovative ingredients for their business.</p>					
 Health ingredients Japan	Hi JAPAN	5-7 OCT 2016	TOKYO, JAPAN	600+	40,000+	THE "MUST ATTEND" EVENT FOR JAPANESE HEALTH-RELATED INDUSTRY
<p>As the birthplace of functional foods and world's 2nd largest supplement market, Japan is an attractive destination for many health ingredients suppliers. Coupled with the highest purchasing power and a rapidly ageing population, this country hosts the biggest health ingredient exhibition in Asia – Hi Japan, which is well known for high demand of premium quality natural and innovative ingredients.</p>						
 Food ingredients India	Fi INDIA	12-14 OCT 2016	MUMBAI, INDIA	150+	6,000+	NEW: Hi INDIA + EXPO FOODTEC
 Health ingredients India	<p>Fi India is the only event in the country that provides a valuable meeting point for local and international food ingredient suppliers, f&b manufacturers and ingredients distributors. NEW: India is emerging as one of the destinations for both new and second-hand food processing and packaging equipment imports. This broadened the scope of Fi India across the value chain in response to demand from food and beverage manufacturers.</p>					
 Food ingredients Asia	Fi ASIA	13-15 SEPT 2017	BANGKOK, THAILAND	700+	15,000+	GATEWAY TO ASEAN REGION
 Natural ingredients	<p>Growing by about 50% each edition, Fi Asia has proven to be the event moving the region's food and beverage industry forward for 20 years already. Taking into account that the Asian food ingredient market is set to reach 40% of global demand, this show is a "must" for everyone looking to benefit from the region's rapid growth. The ideal place for both small and large ingredients companies searching for the new business partners in Asia.</p>					



Our database has over **250,000** global food & beverage senior professionals – by developing a multi-channel platform we promise you can:

BUILD YOUR BRAND GLOBALLY

Let us create a bespoke digital solution for you. It will guarantee your message will get to the right person through our banners advertising, newsletter sponsorship packages, content distribution, webinars & research tools.



INCREASE YOUR EXPOSURE WITH OUR EVENT MOBILE APPS

Many of our events now offer specific event mobile apps. Not only does it offer a direct channel to reach and target visitors, it is an advanced, unique and mobile way to directly promote your company, products & services. This is the quickest way to promote your message to the show attendees before, during and after the show. Packages are now available for App Sponsorship, singular or multiply ads and push messages.



REACH 57,560 PROFESSIONALS THROUGH INGREDIENTSNETWORK.COM

Industry movers and shakers visit ingredientsnetwork.com for the latest ingredients information, news, insight and buzz about the food and beverage industry. Our dedicated web editorial team is in contact with the leading F&B manufacturers and produce bespoke news and analysis about our clients' business.



GO TO MARKET QUICKLY & HIGHLIGHT CHANGES IN YOUR BUSINESS THROUGH OUR PR NEWSWIRE SERVICES

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ABOUT UBM EMEA

UBM EMEA connects people and creates opportunities for companies across five continents to develop new business, meet customers, launch new products, promote their brands and expand their markets. Through premiere brands such as Fi, NuW, MD&M, CPhI, IFSEC, TFM&A, Cruise Shipping Miami, the Concrete Show and many others, UBM EMEA exhibitions, conferences, awards programs, publications, websites and training and certification programs are an integral part of the marketing plans of companies across more than 20 industry sectors. UBM EMEA is a division of United Business Media (LSE: UBM.L, www.ubm.com), a leading global B2B media provider with 6,500 staff in 40 countries. Incorporated in 1918 as United Newspapers Limited, we live by the motto: "We explore, we exceed, you excel."



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