

SOURCE

GROW

MULTIPLY

Your trusted route to the food industry in

Asia

Plan your marketing activities in Asia for 2016

Whether you would like to grow your presence in China, Indonesia, Japan, Vietnam, Thailand or India, Food ingredients events are happy to provide you with the best regional communication platforms for your business. Our events take place in the most economically attractive regions and promise to bring you right into the heart of the food and beverage ingredients industry. This enables you to conduct business with confidence and network directly with the region's key stakeholders.

Highlighted Opportunities for 2016

Fi Food ingredients
Asia

21 - 23 September 2016
Jakarta, Indonesia

Fi Food ingredients
Vietnam

18 - 20 May 2016
Ho Chi Minh, Vietnam

ACCESS THE ENTIRE ASIAN REGION

5 ASIAN INDUSTRY
EVENTS IN 2016

103,000 TOTAL
ATTENDEES



Asia – the region of opportunities



It is our pleasure to introduce you to the most important Asian food ingredients events of 2016-2017

Asia Portfolio at a glance:

Fi Vietnam	18-20 May 2016, Ho Chi Minh City, Vietnam	200 exhibitors	4,500 visitors
Fi Asia-China	21-23 June 2016, Shanghai, China	1,000 exhibitors	23,000 visitors
Fi Asia 2016	21-23 September 2016, Jakarta, Indonesia	650 exhibitors	15,000 visitors
Hi Japan	5-7 October 2016, Tokyo, Japan	600 exhibitors	40,000 visitors
Fi India	12-14 October 2016, Mumbai, India	150 exhibitors	6,000 visitors
Fi Asia 2017	13-15 September 2017, Bangkok, Thailand	650 exhibitors	15,000 visitors

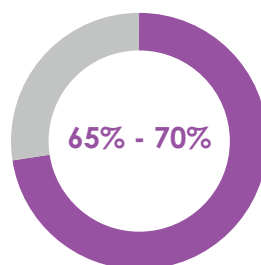
Average visitor and exhibitor data across Fi portfolio

Exhibitor Profiles

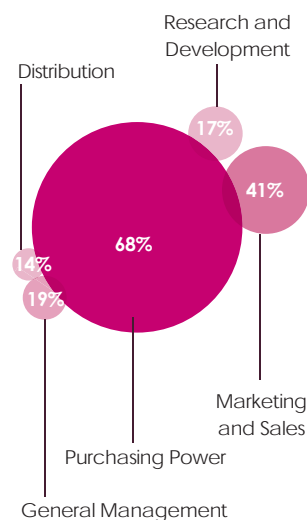
- ▶ Baby food and infant formula
- ▶ Bakery products
- ▶ Beverages
- ▶ Confectionary and snacks
- ▶ Convenience food and ready meals
- ▶ Dairy food and ice cream
- ▶ Functional and health foods
- ▶ Sport and specialised nutrition
- ▶ Supplements and vitamins
- ▶ Amino acids
- ▶ Antioxidants
- ▶ Emulsifiers and enzymes
- ▶ Extracts
- ▶ Fatty acids and other lipids
- ▶ Fibres
- ▶ Flavourings, colourants and aromas
- ▶ Food additives
- ▶ Fruit products
- ▶ Herbal substances
- ▶ Pharmaceutical ingredients
- ▶ Preservatives
- ▶ Sweeteners

Top 3 Visitor Profile representing 65% - 70% of the total visitor numbers

- ▶ Manufacturers & producers of food, beverages & supplements
- ▶ Retailers & category managers
- ▶ Ingredient manufacturers, suppliers, traders & distributors



Top 5 Visitor Demographics



For more information please visit: www.figlobal.com

Grow your business with Ingredients Network

Ingredientsnetwork.com is the new official sourcing website for Fi Global events. It connects buyers with suppliers 365 days a year.

Generate awareness around your brand and products, and be part of the Fi Global family!

Join the website to:

- ▶ Get a **one-year company listing**
- ▶ **Showcase your company and products** online to all potential buyers in the food industry
- ▶ Have direct access to **verified leads**
- ▶ Improve online presence of your company through **Search Engine Optimization**
- ▶ Gain access to the **latest industry news**


Give it a try- more than 100, 000 people already have!

Visit: www.ingredientsnetwork.com

Contact: Jacques.bonfrer@ubm.com ; +31 (0)20 4099 564



Access the world's leading food and beverage professionals through our live events, extensive database and digital solutions.

 Food ingredients Europe	 Natural ingredients	1-3 DECEMBER 2015 Paris, France	
 Food ingredients Russia		12-14 APRIL 2016 Moscow, Russia	
 Food ingredients Istanbul		4-6 MAY 2016 Istanbul, Turkey	
 Food ingredients Vietnam		18-20 MAY 2016 Ho Chi Minh City, Vietnam	
 Food ingredients Asia-China	 Health ingredients China	 Natural ingredients	21-23 JUNE 2016 Shanghai, China
 Food ingredients South America		23 - 25 AUGUST 2016 Sao Paulo, Brazil	
 Food ingredients Asia	 Natural ingredients	21-23 SEPTEMBER 2016 Jakarta, Indonesia	
 Health ingredients Japan		5-7 OCTOBER 2016 Tokyo, Japan	
 Food ingredients India	 Health ingredients India	12-14 OCTOBER 2016 Mumbai, India	
 Health ingredients Europe	 Natural ingredients	29 NOV - 1 DEC 2016 Frankfurt, Germany	
 Food ingredients Asia	 Natural ingredients	13-15 SEPTEMBER 2017 Bangkok, Thailand	
 Food ingredients Europe	 Natural ingredients	28 - 30 NOVEMBER 2017 Frankfurt, Germany	

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